

Message Text

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ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 OES-06 EB-08 NSF-02 DLOS-06 IO-13

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NSAE-00 PA-02 USIA-15 PRS-01 SP-02 /081 W

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FM AMEMBASSY PARIS

TO SECSTATE WASHDC 9021

UNCLAS PARIS 02142

E.O: LL652: N/A

TAGS: EFIS, FR

SUBJECT: MARKETING INFORMATION REQUEST ON SQUID
PRODUCTS.

REF: L) STATE 305925. 2) PARIS A-26

L. ACCORDING TO GOF MINISTRY OF MARINE FISHERIES
(MINISTERE DE LA MARINE MARCHANDE, DIRECTION DES
PECHES MARITIMES, 3 PLACE DE FONTENOY, 75700 PARIS)
TOTAL LANDING OF SQUID AMOUNTED TO 4,382 METRIC TONS,
VALUED AT 23.4 MILLION FRANCS (AVERAGE PRICE PER
KILO: 5.33 FRANCS) IN L975, AND TO 2.782 METRIC
TONS VALUED AT L9.3 MILLION FRANCS (AVERAGE PRICE
PER KILO: 6.93 FRANCS) DURING FIRST NINE MONTHS OF

L976. DETAILED MONTHLY STATISTICS (LANDINGS, VALUE,
PRICE PER KILO AND PORTS) ARE BEING SENT UNDER
COVER OF A-26.
FINAL L976 STATISTICS WILL BE FORWARDED IN MARCH
OR APRIL.

2. WHOLESALE PRICES VARY EVERY DAY DEPENDING ON
TOTAL AMOUNT OF LANDINGS AND IMPORTS. IN RUNGIS
(LARGEST WHOLESALE MARKET FOR FOOD PRODUCTS IN THE
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PARIS AREA) WHOLESALE PRICES FOR MEDIUM SIZE SQUID
VARIED FROM 8 FRANCS PER KILO IN FEBRUARY L975
(8 FRANCS IN FEBRUARY L976), L0.5 FRANCS IN MAY L975
(LL FRANCS IN MAY L976), L7 FRANCS IN SEPTEMBER L975
(L9 FRANCS IN SEPTEMBER L976), AND 7.5 FRANCS IN
OCTOBER L975 (LL FRANCS IN OCTOBER L976).

3. ANNUAL SQUID CONSUMPTION IS ESTIMATED AT 5.000
TO 6.000 METRIC TONS. NO REAL INCREASE OF THE MARKET
WAS NOTICED IN PAST FEW YEARS, BUT NOW DEMAND APPEARS
TO BE GROWING, AND IMPORTS OF FROZEN SQUID, WHICH

AMOUNTED TO 3.552 METRIC TONS VALUED AT 17.7 MILLION
FRANCS IN 1975, REACHED 3,876 METRIC TONS VALUED AT
26 MILLION FRANCS IN 1976 (9 MONTHS). DETAILED
STATISTICS ARE GIVEN IN A-26.

4. NO LARGE INCREASE IN LANDINGS ARE ANTICIPATED
DURING THE LAST QUARTER OF 1976 AND THE FIRST
HALF OF 1977.

5. A LISTING OF MAJOR IMPORTERS AND BROKERS IS
GIVEN IN A-26 AND SOME OF THE COMMENTS OF MAJOR
DEALERS.

6. PRODUCTION OF CANNED SQUID IS VERY LIMITED IN
FRANCE. CURRENT INVENTORIES OF CANNED OR FROZEN STOCKS
ARE NOT AVAILABLE.

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